

# Sauk Valley Directory 2017

# **Annual Price List**





### White Page Listings

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\$85.00	WRL - White Page Regular Listing
\$85.00	WEL - White Page Extra Line of Text
\$85.00	WAL - White Page Alternate Call Listing
\$180.00	WBL - White Page Bold Listing
\$330.00	WBLX - White Page Bold Listing Highlighted Yellow
\$480.00	SWBLX - Super White Bold Listing Highlighted Yellow
\$600.00	SWTM - Super White Page Trademark

#### In Column Ads

\$220.00 1HS - 0.5" Space Text Box \$660.00 6HS - 3" Space Text E \$755.00 6HM \$690.00 6HA	III COIGIIIII AGS				
	lox				
\$305.00 2US 1" Space Toxt Box \$600.00 6UA					
\$303.00 ZH3 - I Space lext Box \$\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\					
\$345.00 <b>2HM</b> \$795.00 <b>6HMA</b>					
\$785.00 <b>6HW</b>					
\$375.00 3HS - 1.5" Space Text Box \$885.00 6HWM					
\$420.00 <b>3HM</b> \$835.00 <b>6HWA</b>					
\$405.00 <b>3HA</b> \$950.00 <b>6HWMA</b>					
\$470.00 <b>3HMA</b>					
\$500.00 3HW \$760.00 7HS - 3.5" Space Text B	Зох				
\$580.00 <b>3HWM</b> \$850.00 <b>7HM</b>					
\$550.00 <b>3HWA</b> \$790.00 <b>7HA</b>					
\$625.00 <b>3HWMA</b> \$915.00 <b>7HMA</b>					
\$885.00 <b>7HW</b>					
\$475.00 4HS - 2" Space Text Box \$985.00 7HWM					
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# Yellow Page Listings

\$120.00	RL - Regular Listing
\$145.00	RLR - Regular Listing Red
\$145.00	RLB - Regular Listing Blue
\$145.00	RLG - Regular Listing Green
\$190.00	BL - Bold Listing
\$235.00	BLB - Bold Listing Blue
\$235.00	BLR - Bold Listing Red
\$235.00	BLG - Bold Listing Green
\$240.00	SBL - Super Bold Listing
\$310.00	SBLB - Super Bold Listing Blue
\$310.00	SBLR - Super Bold Listing Red
\$310.00	SBLG - Super Bold Listing Green
N/C with Display	ARL - Anchor Regular Listing
\$105.00	ARLR - Anchor Regular Listing Red
\$105.00	ARLB - Anchor Regular Listing Blue
\$105.00	ARLG - Anchor Regular Listing Green
\$160.00	ABL - Anchor Bold Listing
\$205.00	ABLR - Anchor Bold Listing Red
\$205.00	ABLB - Anchor Bold Listing Blue
\$205.00	ABLG - Anchor Bold Listing Green
\$85.00	AL - Alternate Call Listing
\$105.00	ALR - Alternate Call Listing Red
\$105.00	ALB - Alternate Call Listing Blue
\$105.00	ALG - Alternate Call Listing Green
\$85.00	EL - Extra Line of Text
\$105.00	ELR - Extra Line Red
\$105.00	ELB - Extra Line Blue
\$105.00	ELG - Extra Line Green

## Display Ads

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	\$800.00	QC - Quarter Column
	\$1070.00	STE - Standard Three Eights
	\$1320.00	DQC - Double Quarter Column
	\$1585.00	DQCV - Double Quarter Column Vertical
	\$1970.00	TQC - Triple Quarter Column
	\$2375.00	DHC - Double Half Column
	\$3480.00	HP - Half Page
	\$4345.00	DFC - Double Full Column
	\$5135.00	TQP - Triple Quarter Page
	\$6800.00	FP - Full Page
	\$13605.00	<b>DFP</b> - Double Full Page
	\$230.00	CPN - Coupon
	\$2200.00	FPCPN - Full Page Coupons
	\$1100.00	MFP = Menu Full Page
	\$2100.00	DMFP = Menu Double Full Page
	\$1100.00	GFP = Golf Full Page
	\$2100.00	DGFP = Golf Double Full Page
	\$200.00	4HSC = Church Incolumn Ad with Artwork
	\$200.00	CQC = Church Quarter Column
	\$800.00	CHP = Church Half Page
	\$1600.00	CFP = Church Full Page